

Digital Requirements for Submitting AWWA IMS Adverstisements and Photos



ACCEPTED FILE TYPES:

- Adobe InDesign, Illustrator and Photoshop CS2
- TIFF/JPG/EPS
- Adobe Acrobat (PDF) * preferred

DIGITAL REQUIREMENTS:

- 300 dpi
- 100% scale
- Embed or provide all fonts and links
- CMYK color

* All supplied ads that have color or images that go to the edge should be set up with .125" bleed margin with crop marks to the correct size of the ad.

SUPPLYING ELECTRONIC MATERIALS:

- Images that are 5MG or less can be emailed to: acjackson@brwncald.com
- Images larger than 5MG can be supplied via mail on a CD or DVD and sent to:

Brown and Caldwell
Attn: Ashley C Jackson
6955 S. Union Park Center
Midvale, UT 84047

QUESTIONS?

- Graphic related:
Ashley Jackson at: 801.316.9808
- Payment related:
Nicole Boyd at 801.712.1619

Full Page Ad

6.83"w x 8.475"h
Full Color

Buisness Card
Size
3.3"w x 2"h
Full Color

1/4 Page Ad

3.3"w x 4.5"h
Full Color

1/2 Page Ad

6.83"w x 4.24"h
Full Color