



2010 Intermountain Section Newsletter, Website and E-mail Advertising

3430 East Danish Road
Sandy, UT 84093
801-712-1619

IMS Newsletter

The Quarterly Newsletter of the Intermountain Section has a distribution of over 2500 people interested in the water industry including water agency personnel, regulators, consultants, and government officials. Our newsletter is published quarterly in January, April, July, and October of each year. Until recently the Intermountain Section Newsletter has been an entirely black and white publication. This past year we have expanded to a full color publication.

IMS Website and E-mail Advertising

Additionally, we offer advertising on our website and in our twice monthly e-mails. The IMS Home Page will include your logo and will link from the Intermountain Section's website to your own company website. The Sponsor Page on the IMS website is a place that you can place an advertisement of any kind. Use this site to announce RFPs, Job Openings or highlight your company. We also offer a Career Corner in our e-mails where job opportunities can be placed.

The rate sheet below represents the 2010 Advertising Rates. Nonmembers will be charged an additional 25% on top of the published rates. Current advertisers will continue with their existing advertisement until their annual advertisement lapses.

Newsletter Advertising	Description	Cost	Period
Business Card	2"h x 3.5"w full color advertisement	\$ 300	Annual
1/4 Page	4.5"h x 3.5"w full color advertisement	\$ 500	Annual
1/2 Page	4.5"h x 7.25"w full color advertisement	\$ 800	Annual
Full Page	9"h x 7.25"w full color advertisement	\$ 1,500	Annual
IMS Website & E-mail Advertising			
Home Page (50 x 100 pixels)	Logo on IMS Home Page & Twice Monthly E-mail	\$ 1,600	Annual
Sponsor Page (175 x 150 pixels)	Advertisement on IMS website with link to sponsor web site	\$ 200	Annual
Career Corner	Career Corner on IMS website & e-mail	\$ 100	Quarterly

Advertising Choice

Newsletter Advertising	Cost	Period	Check Box	Amount
Business Card	\$ 300	Annual		
1/4 Page	\$ 500	Annual		
1/2 Page	\$ 800	Annual		
Full Page	\$ 1,500	Annual		
IMS Website & E-mail Advertising				
Home Page (50 x 100 pixels)	\$ 1,600	Annual		
Sponsor Page (175 x 150 pixels)	\$ 200	Annual		
Career Corner	\$ 100	Quarterly		
Total Due				

Contact Information

Company Name: _____

Contact Person: _____

Street Address: _____

City, State, Zip: _____

Telephone Number: _____

e-mail address: _____

Method of Payment

- Check
- Visa
- MasterCard
- American Express

Name on Credit Card

Billing Address

Credit Card #

Exp. date

Signature

Please fill out and mail form with payment to:

Intermountain Section AWWA
c/o Nicole Boyd
3430 East Danish Road
Sandy, UT 84093

Questions contact Nicole Boyd at 801-712-1619